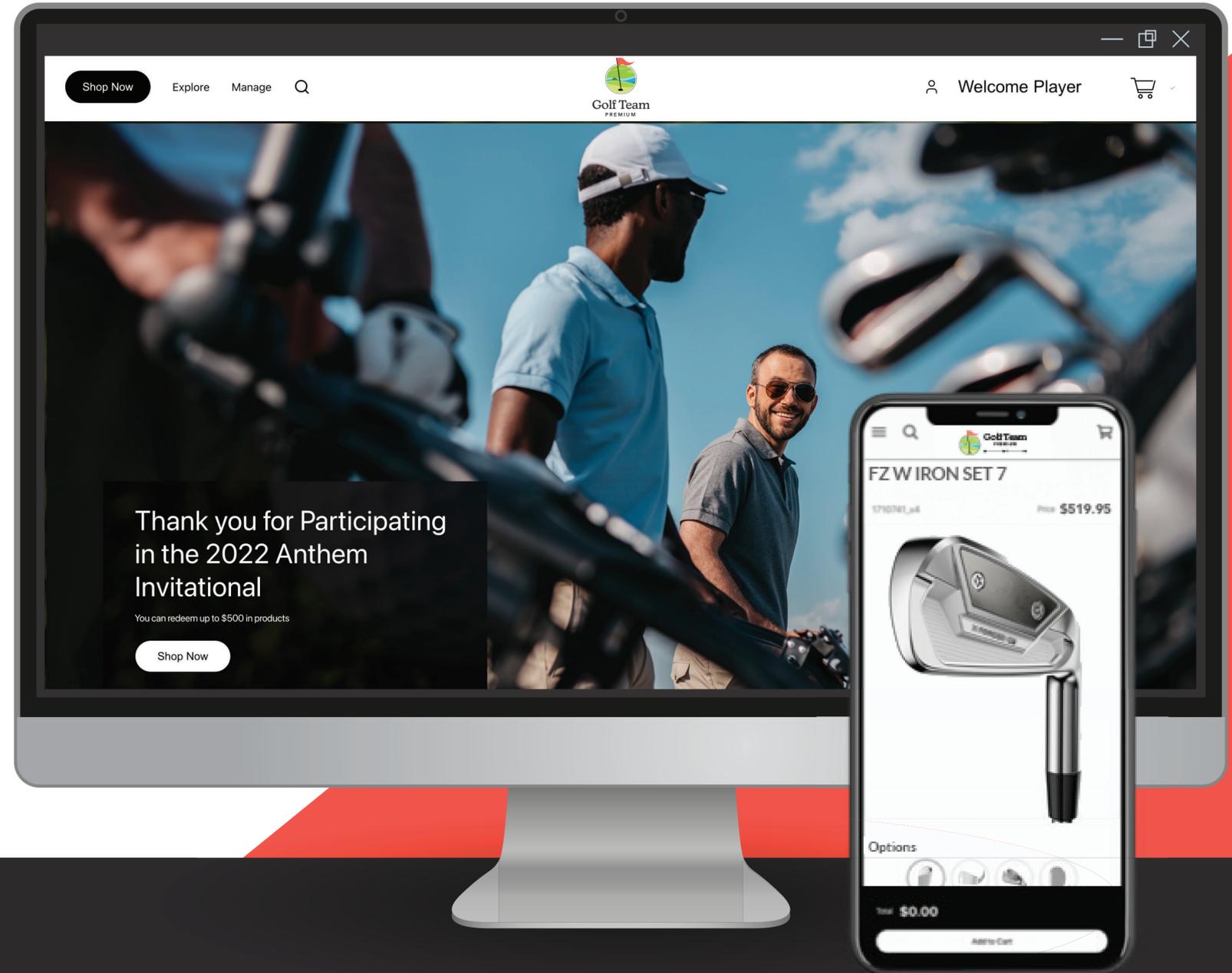




ELASTIC B2B2C SOLUTIONS

# Consumer Event Microsites

Brands and organizations can bring commerce to consumer events with this unique B2B2C solution. A custom event microsite provides brands the functionality to sell or gift wholesale inventory directly to participants, bringing together products, events and attendees like never before.



Customize the microsite to connect the digital experience to live events



Streamlined buying experience mirrors a consumer e-commerce site



Specify products, pricing and even prize allotments for event attendees



Individual logins to eliminate manual data entry



Ship directly to the event or drop-ship to each attendee after the event



Ideal for Green Grass, Corporate, and Uniform